Products and Services

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Seminar in Library Management - Topic: Information Entrepreneurship

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School of Library and Information Science – San Jose State University
Our Focus:
We are committed to providing services that promote education and public service, with our focus being on the following areas:

- Non-profits
- Academia
- Education

Types of Information We Provide:

- Grant funding opportunities
  - We provide information that can help non-profits, academic and educational institutions identify sources of grant support
  - We provide information that can help grantors and foundations identify possible recipients of grant support
- Enrollment and Funding/Budget Statistics
  - Both current and historical
  - For the client institution
    - Public and private universities
    - Public and private primary and secondary education
  - For “competitor” institution(s)
    - We find and provide information from institutions in the same niche as the our client which can assist our clients in developing their own enrollment and funding solutions
We look for this information in the following locations:

- Public university records
- Census records
- Education statistics from local, regional and national school districts

Public records

- Such records are useful to many non-profits and educational institutions that work in areas involving public and/or intellectual policy. Such information includes records related to:
  - Property
  - Utilities
  - Patents

Types Of Services We Provide:

- Research

  - We conduct both online and in-person searches as needed to find information in the following areas:
    - For Non-Profits:
      - Business statistics and trends
      - Legal cases
      - Public Records
      - Census statistics
    - For academic and educational institutions we do research that can assist in recruitment searches for faculty and executive administrative positions.
• Consulting services
  o Record keeping, data storage and maintenance solutions
    ▪ This includes providing research, comparison and analysis of the latest
      in database management tools and software based on our client’s needs
      for non-profits, academic and other educational institutions.
  o Marketing
    ▪ We research marketing trends and provide information on successful
      marketing strategies for businesses that occupy niches similar to our
      clients.

Resources We Use:

We have access to a variety of information resources including the following:

• Libraries and library catalogs:
  o Regional:
    ▪ Hastings Law Library
    ▪ Bancroft Library
    ▪ UCSF Library
    ▪ San Francisco Public Library
  o National and Online:
    ▪ Online Computer Library Center (OCLC)
    ▪ LibDex
• Databases
  
  o Medical databases such as PubMed  
  
  o Major professional databases such as Factiva and Dialog  
• We also have access to resources in the San Francisco Bay Area including, but not limited to the following:  
  
  o The San Francisco Museum and Historical Society  
  
  o The California Historical Society  
  
  o The California Academy of Sciences  
  
  o The Mechanic’s Institute Library  
  
  o The GLBT Historical Society  

Deliverables:

We work with our clients to present information that is both comprehensive yet easily accessible. In addition to information, we also provide analysis of trends in our clients’ fields to help them in long-range planning and goal setting.

We are happy to provide our findings as physical copies, or electronically via email or file sharing.